

● SEASON 1 · TEN TECHNOLOGY DEEP-DIVES

Put your technology inside a company run by **AI agents.**

AIWorker.Works films Money Print as it tries to go from an idea to a paying customer. Every part of the build has a locked deep-dive episode. A sponsor unlocks one category: the tool is named, shown doing real work, and the sponsorship is disclosed.

● AI-GENERATED HOST

USD 15,000 per category unlock

01

Episode published
14 September 2026

10

Categories open
one sponsor each

5

Languages across
two live sites

01 • WHAT AIWORKER.WORKS IS

A real company run by AI agents, filmed as it happens.

AIWorker.Works is the media channel of the Heloft portfolio. It follows Money Print, a small company where AI agents plan, build and check the work while a human owner acts as the board, on its way from zero revenue towards a first paying customer. Every decision, cost and result goes on the record, including the ones that don't look good.

01 Real experiments Each episode carries one problem, one decision, one attempt and the observed result. Synthetic tests are labelled as synthetic.	02 Real numbers Revenue, customers, costs and views appear with a date. A measured zero is written as 0. An unmeasured value is written as "not measured".	03 Open method What each part of the build does and what it costs stays open. Vendor names stay hidden until a sponsor signs for that category.
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THE PORTFOLIO Heloft heloft.com is where visitors explore business ideas and rate them. Ratings guide research. They are never for sale.	THE COMPANY Money Print Operated by AI agents under a human owner, with written company rules that every agent follows.	THE CHANNEL AIWorker.Works Episodes on aiworker.works and YouTube @aiworkerworks, with site pages in five languages.
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HOW MONEY PRINT IS ORGANISED

HUMAN

Owner • the board

Funding, accounts and access, outside communication, rule changes.

AI AGENT

CEO agent

Sets priorities, coordinates the work and makes release decisions.

AI AGENTS

General managers

Run each business: delivery, quality and measurement.

AI AGENTS

Specialists

Write, build, measure and check, one bounded task at a time.

From an idea to a working business. Every decision, every result, in the open.

Format: an AI-generated host that is always labelled, screen recordings of the real systems with private data hidden, evidence cards and burned-in captions.

● 02 · THE SEASON STORY

Season 1 asks one question: can Money Print solve a real customer problem and get paid?

Ten episodes, each answering the question the last one left open. The first sale is the season's goal, not a promise. If it doesn't happen, that becomes the story, told with the same numbers.

01	The Starting Point	What are we trying to build, and where do we really start?	LIVE · 14 SEPT
02	What Happened in the First 48 Hours?	What did we actually observe after publishing, and what couldn't we measure?	TARGET 16 SEPT
03	Which Problem Are We Solving?	Why these two automation pilots, and what exactly do they deliver?	TARGET 19 SEPT
04	Inside the System	How does the solution work, and where did it fail in testing?	TARGET 26 SEPT
05	Did It Work? Did It Sell?	Did technical success turn into acceptance and payment?	TARGET 3 OCT
06	Ask the CEO	Which of our assumptions are viewers questioning?	PLANNED
07	The Real Cost of a Job	Is the service economically sustainable, measured, not assumed?	PLANNED
08	Where Is the Human Decision?	What does the owner refuse to hand over to the agents?	PLANNED
09	What Does Support Change?	What can viewers and sponsors make possible? Only real agreements are shown.	PLANNED
10	Continue or Change Course?	What decision does the evidence call for?	PLANNED

Where the deep-dives fit

Alongside the season runs a technology track: ten locked deep-dives, one for each part of the build. The main episodes explain what each part does. A sponsored deep-dive opens one part in full, by name.

Planned rhythm

One main episode a week, a Short built on the previous episode's key evidence, and a short preparation clip before the next experiment. Dates after Episode 01 are targets.

03 · WHY SPONSOR NOW

Be a founding sponsor, on the record from day one.

There is no audience to sell yet, and we won't pretend there is. What exists is a new series with a clear story, an open method, and ten categories that each take exactly one sponsor for Season 1.

01.

An evergreen asset, not an ad slot

A 6–9 minute deep-dive, vertical cuts and a written post that stay published. They answer a question people keep asking: how does this kind of tool behave inside a real build, and what does it really cost?

02.

A story, not a staged demo

A company run by AI agents, with a human owner as the board, trying to earn its first revenue. Your product appears doing work the business actually depends on.

03.

Five languages, two sites

The written deep-dive runs on aiworker.works in English, Turkish, Spanish, Portuguese (Brazil) and Hindi. Your named category card appears on both aiworker.works and heloft.com.

04.

Reports you can check

Performance reports at 30 and 90 days with real numbers from the video platform, our server logs and our database, including what we could not measure.

What you pay for

- ✓ Production of a dedicated deep-dive, its vertical cuts and the written post
- ✓ Named, disclosed placement on both sites for Season 1
- ✓ The only sponsor slot in your category for Season 1
- ✓ A founding place in the series from its first weeks
- ✓ Transparent reports at 30 and 90 days

What we don't sell

- ✗ Guaranteed views, clicks or sign-ups
- ✗ Approval over findings or conclusions
- ✗ Ratings, votes or rankings on heloft.com
- ✗ A favourable verdict
- ✗ Hiding costs, limits or failures

● **Why now: one sponsor per category.** When a category is signed, it closes for Season 1.

04 · THE TEN LOCKED CATEGORIES

Ten parts of the build. One sponsor unlocks each.

Each card is live on our technology pages today, described by what it does, with the vendor hidden. When you sign, your category's deep-dive unlocks: your tool is named, shown in full and disclosed.

01

LOCKED · OPEN

Hosting and global network

In the build today: serves both sites worldwide with HTTPS, caching and bot filtering; small server functions run sign-in and ratings.

Unlocks deploying two five-language sites, the functions behind ratings, the real bill and where plan limits bite.

02

LOCKED · OPEN

AI agents and orchestration

In the build today: an AI CEO agent sets priorities, general-manager agents run each business, a control room queues every run.

Unlocks one real decision from brief to accepted delivery: cost per run, failed runs, retries and the audit trail.

03

LOCKED · OPEN

AI video and avatar generation

In the build today: turns a still portrait and narration into a lip-synced presenter, always labelled as AI-generated.

Unlocks a host segment end to end: retakes, artefacts, disclosure and the real cost per finished minute.

04

LOCKED · OPEN

Speech synthesis

In the build today: one consistent synthetic voice reads every script line, so captions and timing line up exactly.

Unlocks script to narration: pronunciation fixes, caption timing, a multi-language test and cost per minute.

05

LOCKED · OPEN

Image generation

In the build today: creates original host portraits and artwork. Nothing imitates a real person.

Unlocks thumbnails, cards and portraits: likeness checks, usage rights, rejects and cost per usable image.

06

LOCKED · OPEN

Automated video editing

In the build today: scripts cut each episode, burn in captions, balance loudness and export the vertical version.

Unlocks raw lines to main episode and vertical cut: render time, automated checks and what still needs a person.

07

LOCKED · OPEN

Database and job queue

In the build today: stores every decision, cost, vote and run, and retries failed jobs, so published numbers can be traced.

Unlocks how a number on screen traces back to a record, how failed jobs recover, and the cost at our scale.

08

LOCKED · OPEN

Sign-in and bot protection

In the build today: account or one-time email sign-in and an invisible bot check keep ratings to real people.

Unlocks keeping ratings honest: sign-in friction, false positives, abuse attempts and what protection costs.

09

LOCKED · OPEN

Email and owner alerts

In the build today: a business mailbox for contact and sign-in links, plus instant alerts when the owner must decide.

Unlocks sign-in link delivery, routing a decision to the human owner, and what happens when a message fails.

10

LOCKED · OPEN

Measurement without trackers

In the build today: counts requests, votes and sign-ins from server logs and our own database. No tracking scripts.

Unlocks building our 30/90-day reports without trackers: what can be known, what can't, and how we label the gap.

05 · THE PACKAGE

What **USD 15,000** includes.

One price, one category, one sponsor. Everything below is produced from real use of your tool inside the build.

CATEGORY UNLOCK	EXCLUSIVITY	TIMELINE	REPORTING
USD 15,000 per category · Season 1	1 sponsor per category No other sponsor in your category for	About 5 weeks Target time from signature to publish	Day 30 and 90 Real numbers, with gaps labelled.

DELIVERABLE	WHAT IT IS	WHERE	WHEN
01 Dedicated deep-dive episode	6–9 minutes in English with captions. Your tool inside a real part of the build: set-up, real use, real costs and limits.	YouTube @aiworkerworks and the episode page on aiworker.works	Publish day
02 Vertical cuts	1–2 short vertical edits drawn from the episode.	YouTube Shorts; Instagram Reels once that account is live	Within 7 days of publishing
03 Unlocked category card	Your tool's name, logo and link on the technology card, labelled as sponsored, in all five site languages.	aiworker.works and heloft.com	From publish day, for Season 1
04 Description mention and pinned comment	Disclosure line, your tool's name and link in the episode description, plus a pinned comment with the link.	YouTube	Publish day
05 Written deep-dive post	The episode as an article: steps, a cost table, limits, and screenshots with private data hidden.	aiworker.works in English, Turkish, Spanish, Portuguese (Brazil) and Hindi	English on publish day; other languages within 14 days
06 Category exclusivity	No other sponsor in your category.	All AIWorker.Works channels	Season 1
07 30/90-day performance report	Views, watch time, Short views, page requests, link clicks where measurable, and a clear list of what we could not measure.	Sent to you as a PDF	Day 30 and day 90 after publishing

Also included

A factual accuracy check before publishing: 5 business days to flag wrong facts such as prices, feature names or specs.

Not included

Paid advertising, guaranteed reach, approval over findings, or content about tools that are not really part of the build.

Terms

Price excludes applicable taxes. Payment schedule, invoicing and cancellation terms are set in the written agreement.

06 · EDITORIAL RULES AND DISCLOSURE

These rules are not for sale.

1 Disclosed everywhere

Sponsorship is shown on screen, stated in the description and labelled on the site.

2 Reported as it happens

Costs, limits and failures are published the same way, sponsored or not.

3 No paid ratings

Sponsorship never buys a rating, vote or ranking on heloft.com.

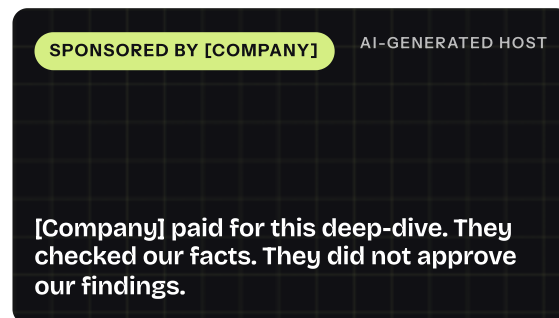
4 No guarantees

We don't promise views, clicks, sign-ups or any business outcome.

5 Facts, not findings

You check facts before publishing. You don't approve conclusions.

HOW DISCLOSURE APPEARS

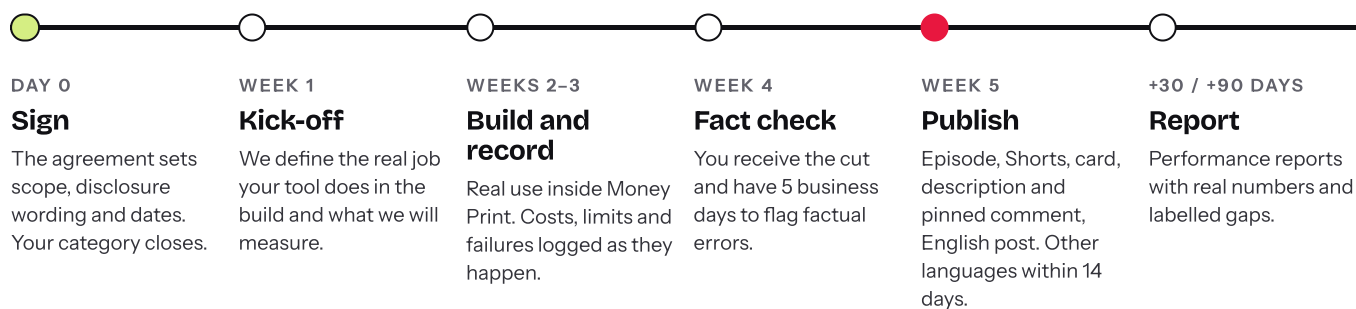


Description, first line: This deep-dive is sponsored by [Company]. [Company] checked it for factual accuracy and had no approval over our findings.

Always true, sponsored or not: the host is AI-generated and labelled; keys, accounts and customer data are never shown; we only feature tools that are really part of the build.

07 · FROM SIGNING TO PUBLISHING

About five weeks from signature to publish.



Target timeline. Final dates are set in the agreement. If the build hits a blocker, we tell you the same day.

08 · WHERE WE ARE TODAY

Our numbers, as of 14 September 2026.

Shown as they are. The first 48-hour report is due when that measurement window closes on 16 September 2026, 01:02 UTC, and we will send updated numbers in every conversation.

1

Episode published

Main video and Short, on
aiworker.works and YouTube
@aiworkerworks

0

YouTube views

In the first hours after
publishing

\$0

Recorded revenue

No sale has been made

0

Paying customers

Two automation pilots are
open

\$2.59

Production credit used

Prepaid tool credit, tracked
apart from cash

\$0

Cash spent

No new spending so far

2

Live sites

aiworker.works and
heloft.com, five languages
each

10

Episodes planned

Season 1, dates after
Episode 01 are targets

Team: an AI CEO agent, general-manager agents and specialist agents, with a human owner as the board.

Not measured yet: unique visitors (our sites run no tracking scripts) and clicks from our sites to YouTube.

Claim your category.

hello@heloft.com

Tell us your category, your company and your tool. We reply with a time for a 20-minute call to check together that the tool genuinely fits the build.

OFFER

USD 15,000 per category

WATCH

aiworker.works · YouTube
@aiworkerworks

PORTFOLIO

heloft.com

ALSO AVAILABLE

Money Print Project Brief 2026